DivX: Just the Facts

DivX, Inc. creates products and services that deliver a high-quality consumer media experience.

What you need to know

- We're a digital media company
- We incorporated in May 2000 and went public in September 2006
- DIVX (our stock ticker symbol) is traded on the NASDAQ
- DivX® is a registered trademark of DivX, Inc.
- DivX is a digital media format
- Our headquarters are in San Diego, California
- DivX technology powers several Internet video-on-demand services and content communities like Stage6™
- DivX software products include DivX Codec, DivX Converter, DivX Player and DivX Web Player
- We license DivX technology to content creators, distributors, as well as software and hardware manufacturers
- We offer two certification programs (DivX Certified and DivX Ultra Certified) for software and hardware products that support DivX video creation and playback

Bragging rights

- DivX employees hail from more than 25 countries and speak at least 40 languages
- We have more than 250 team members who live and work in 12 countries
- DivX software is downloaded 6 million times a month
- DivX is the only Internet video format with widespread support in consumer electronics
- JVC, Philips, Samsung, Sony and more than 150 other leading consumer electronics manufacturers partner with us to build and market DivX Certified devices
- Our first ever DivX Certified product, the KiSS DP-450 DVD player, was released in 2002
- To date, more than 2500 individual hardware models have been DivX Certified
- More than 100 million DivX Certified products have been shipped worldwide
- The vast majority of DVD players sold in France (94 percent) play DivX video
- We have 22 registered trademarks (and counting)
- DivX Web Player was downloaded over 1 million times in the first week of its release
- In 2007, we captured the #1 spot in Entrepeneur Magazine's Hot 500 list

Our team

DivX was founded in 1999 by five guys with a bold vision. Jérôme "Gej" Vashisht-Rota created the technology, Jordan Greenhall realized it was a business worth building, and along with three friends - Joe Bezdek, Darrius Thompson and Tay Nguyen - they grew DivX from the ground up and devised a strategy to improve consumers' media experiences.

That vision extends to the current management team. We still want to give consumers access to the highest quality digital media possible, and we're doing that by building a common language that spans media services, devices and platforms.

Meet the team leading the effort. (For full biographies, please visit www.divx.com/company.)

- Kevin Hell (Acting Chief Executive Officer)
- Dan Halvorson (Executive VP & Chief Financial Officer)
- Chris Russell (Chief Technology Officer)
- David Richter (Executive VP, Corporate Development)

Still intrigued? Get in touch to learn more.

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