

DivX: Just the Facts

DivX, Inc. is a digital media company striving to improve the media experience. Get the facts.

What you need to know

- We are a digital media company
- We incorporated in May 2000
- We went public in September 2006
- Our headquarters are in San Diego, California
- DIVX (our stock ticker symbol) is traded on the NASDAQ
- DivX® is a registered trademark of DivX, Inc.
- Our online video community is called Stage6™
- Our software products include the DivX Codec, DivX Converter, DivX Player, DivX Web Player and Dr. DivX
- We license our technology to software and hardware manufacturers and content providers/distributors
- We have two levels of certification (DivX Certified and DivX Ultra Certified) for software and hardware products that support DivX
- More than 150 of the world's best consumer electronics brands sell DivX Certified products – Philips, JVC, Samsung, Sony among them
- To date, more than 2500 individual hardware product models have been DivX Certified

Our people

DivX was founded in 1999 by five guys with a vision. Jérôme "Gej" Rota created the technology, Jordan Greenhall figured it was a business worth building, and along with three close friends - Joe Bezdek, Tay Nguyen and Darrius Thompson - they grew DivX from the ground up and devised a strategy to make media better.

This is the team leading the charge. Read more about them on our website.

- Jordan Greenhall (CEO & Chairman)
- Dan Halvorson (CFO & Senior VP)
- Kevin Hell (President)
- David Richter (GC & Senior VP, Corporate Development)
- Chris Russell (CTO)
- Darrius Thompson (Senior VP, Strategy & New Business)

Bet you didn't know

- DivX employees hail from more than 25 countries and speak at least 40 languages
- Our 250+ team members live and work in 12 countries
- Our CEO wore a dress and a wig to our Halloween party two years ago
- In 2002, the KiSS DP-450 DVD player became the first ever DivX Certified consumer electronics product
- We have 22 registered trademarks (and counting)
- There are currently seven surfboards stored in the foyer of our men's locker room
- The DivX Web Player was downloaded over 1 million times in the first week of its release
- Our official beer is Arrogant Bastard Ale, brewed in northern San Diego County

Still intrigued? Get in touch to learn more.

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Bragging rights

- DivX software is downloaded 6 million times a month
- DivX is the only Internet video format with vast support in consumer electronics – more than 90 million DivX Certified products have shipped worldwide
- 94 percent of DVD players sold in France play DivX video